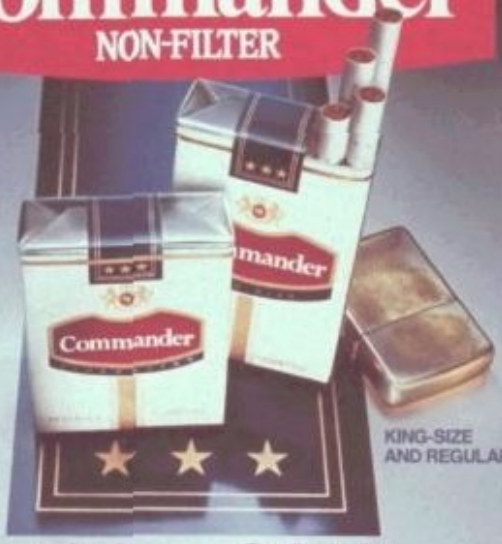
LEO BURNETT U.S.A.
AD# 104-D4-REQ# M22433-"FLAVOR WITHOUT COMPROMISE"-PAGE 4/C BLD (8-3/4 X 11-1/2)-MAGAZINES, 1991

Commander
NON-FILTER



KING-SIZE
AND REGULAR.

A Tradition Of Flavor Without Compromise.

ONE FREE PACK

Good for one free pack of Commander, King-Size or Regular.

Please fill in the following information.

☐ Mr. ☐ Mrs. _____ First _____ MI _____ Last

Address _____ Apt. # _____

City _____

State _____ ZIP _____

Phone ( ) _____

Date of Birth ___/___/___ ☐ Male ☐ Female

By signing below, I certify that I am a cigarette smoker 21 years of age or older. I am willing to receive free samples of cigarettes and incentive items in the mail, subject to applicable state and federal law. No cigarettes accepted.

Signature _____ (Required)

What is your regular brand of cigarettes—that is, the brand you smoke most often?

_____ (Full brand name)

Consumer: Limit one coupon per store visit. Not to be transferred, sold, or reproduced. No facsimiles accepted. Any store user contributes fraud. Limited to smokers 21 years of age or older. Participation by the promotion of facsimiles of tobacco offer void only in U.S.A.

Retailer: Philip Morris will reimburse you your normal retail price including sales tax plus 8¢ handling and postage only when you and the consumer have complied with the terms hereof. Void where restricted by state/provincial regulations. Invoicing purchases of coupons above the value of coupons redeemed shown upon request. Void in Minnesota and Utah and where otherwise prohibited. Good in normal retail outlets (Chk. Redeem by mailing to: Philip Morris U.S.A., P.O. Box 7500, Kankakee, IL 60902).

We normal retail price per pack, including sales tax, is $_____

USE SLIPPED NOT

FOR POSITION ONLY

MANUFACTURER'S COUPON | EXPIRES 6/30/92

Reg: 24 mg "tar," 1.4 mg nicotine—
Kings: 26 mg "tar," 1.7 mg nicotine
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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